



PAN ASIAN ASSOCIATION OF GREATER PHILADELPHIA
A nonprofit organization Tax ID 23-2325260
www.panasianphila.org

December 21, 2017

Dear Friend:

The Pan Asian Association of Greater Philadelphia will be hosting the Asian Pacific American Heritage Month Celebration during month of May 2018. This will be a great opportunity for your organization to reach a diverse population. We invite you to join as a sponsor to celebrate the history, culture, and tradition of Asian Pacific American communities, in Pennsylvania. As a sponsor, you will be joining our co-hosts, Asian American Chamber of Commerce of Greater Philadelphia (AACCP) and Philadelphia Chinatown Development Corporation (PCDC).

Join us on May 1st, as we kick off Asian Heritage month with our annual award banquet at Ocean Harbor Restaurant, 1023 Race Street, Philadelphia at 6:00 PM to recognize our sponsors, community supporters and our community leaders.

On May 19, we hold our 12th annual festival at Mifflin Square Park at S. 6th and W. Ritter Street in Philadelphia from 11:00 AM to 5:00 PM (rain or shine). In the past, 5,000 people attended the event. The event features cultural, music and dance performances, Asian Food Vendors, an expanded Children's and Health Fair.

Pan Asian Association of Greater Philadelphia, established in 1982, is a registered 501 (C3) nonprofit organization (23-2325260) serving nearly 200,000 Asian Americans in the Delaware Valley including organization representing Bhutanese, Burmese, Cambodian, Chinese, Korean, Filipino, Indian, Indonesian, Thai and Vietnamese communities.

We welcome your support and look forward to hearing from you. Please complete the attached sponsorship form and return it to us by April 13, 2018.

Sincerely yours,

Pan Asian Association of Greater Philadelphia
c/o AACCP
200 South Broad Street, Suite 910
Philadelphia, PA 19102
215-642-2333
info@panasianphila.org

Doug Chen
Event Chair
dougmchen@gmail.com

John Chin
Event Co-Chair
jchin@chinatown-pcdc.org

Drake Nakaishi
Event Co-Chair
denakaishi@gmail.com

Narasimha Shenoy
Event Co-Chair
shenoynick@aol.com

12th Annual Asian Pacific American Heritage Month Celebration Sponsorship Opportunities

| Sponsorship | Levels | Benefits |
|---|--|--|
| Grand Patron Event Sponsor | \$10,000 | One Reserved Table of Ten prominently seated at the Banquet On-stage, two-minute promotion by company representative at the Banquet and Festival Back full page color advertisement in program book (size 5.5"W x 8.5"H) Two Tables and 4 Chairs at the Festival Verbal recognition and Banner at the Banquet Event staff will wear sponsor supplied promotional clothing (t-shirts, hats) at the Festival Priority Social Media and Website recognition |
| Gold Sponsors | \$5,000 | One Reserved table of the Ten prominently seated at the Banquet Front inside full page color advertisement in program book (size 5.5"W x 8.5"H) One (1) table, and (2) chairs at the Festival Verbal recognition at the Banquet and Festival Priority Social Media and Website recognition |
| Silver Sponsor | \$2,500 | One Reserved table of Ten seated at the Banquet Full-page color advertisement in the program book (size 5.5"W x 8.5"H) One table and Two Chairs the Festival Verbal Recognition at the Events Social Media and Website recognition |
| APA Supporter | \$1000 | Five Tickets for the Banquet (additional tickets \$40/individual) Verbal mention during the Banquet and Festival One table and two chairs at the Festival Full Page color Advertisement (size 5.5"W x 8.5"H) |
| Vendor/Information Table At the Festival | \$250 | Listing in program book One table and two chairs at the Festival Verbal mention during the Performance Hour as each performer is introduced |
| BANQUET TABLE | \$ 350 | Table of 10 seats at the banquet Listed in the program book |
| Program Book Ads | \$300 \$175 \$100 | Full Page color advertisement 5.5"W x 8.5"H Half Page color advertisement 5.5"W x 4.25"H 1/4 page color advertisement 2.7"W x 2.125"H |

*Sponsorship commitments are due **April 13, 2018**. We welcome contributions beyond your event participation fee to serve Asian American Community. Pan Asian Association of Greater Philadelphia, established in 1982, is a nonprofit 501(C3) organization (23-2325260). Vendors and sponsors are responsible for tents, insurance and license.*

Sponsorship Level/Amount _____ **AD/Size/Amount** _____

Banquet Tickets: Individual/Amount _____ **Banquet Table/Amount** _____

Make checks payable to: **Pan Asian Association of Greater Philadelphia**
c/o AACCGP, 200 South Broad Street, Suite 910 Philadelphia, PA 19102

Contact Name/Title _____ Signature _____ Phone _____

Company/Organization: _____ Email: _____

Address: _____ State _____ City _____ Zip _____

Please email your ads (PDF, TIFF or JPEG, no bleed) [to info@panasianphila.org](mailto:to_info@panasianphila.org) or mail by **April 13, 2018**. Payment must accompany or precede your ad submission. Pan Asian Association reserves the right to reject any ads and to return submitted ad and fees.